

# Mapping Mapping!

Gojko Adzic

A strategic planning technique clearly communicating assumptions, helping teams align their activities with overall business objectives and make better roadmap decisions.



"Impact Mapping"

Jeff Patton  
[http://www.agileproductdesign.com/presentations/user\\_story\\_mapping/](http://www.agileproductdesign.com/presentations/user_story_mapping/)

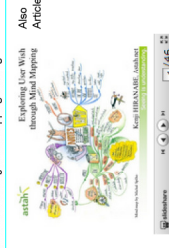
"User Story Mapping"



"Affinity Diagram" in Design Thinking

Kenji Hiranabe

<http://www.slideshare.net/hiranabe/exploring-user-wish-through-mindmapping2013-agilelandia>



Also Article

Mindmapping in Agile Software Development



Software dev.

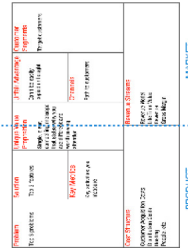
"Mindmap Modeling"



"Business Model Generation" (and "Business Model Ontology")

by Alexander Osterwalder et. al.

described in "Running Lean"



"Lean Canvas" by Ash Maurya



Canvas

## Mapping Mapping!

User and Business

General Mindmapping

"Idea Mapping"

James Nisat

Mindmapping with more flexible rules.



also try my favorite...

"Mind Maps for Kids"



"Pragmatic Thinking and Learning: Refactoring Weave"

Section 5.8 Visualize Insight with Mind Maps



Andy Hunt



"Understanding A3 thinking"

Durward K. Sobek

template by Henrik Kniberg  
<http://www.crisp.se/gratis-material-coh-guider/a3-template>



Lean

"The Elegant Solution"

Chapter 1

"Think in Pictures"

Mathew May



"Agile Testing"

Lisa Crispin + Gregory Ganet

Uses mind maps for chapter structuring



Testing

"Testing via Mindmapping"

『マインドマップから始めるソフトウェアテスト』

Using mind maps for exploring test design.

Akira Ikeda and Miko Suzuki



"Mind Maps As Part Of The Agile Testing Process" by Martin Musmann

2013/07/17 This mind map is drawn by Kenji HIRANABE using astah\*. see <http://astah.net>